

## Perla Paredes Daly

www.perladaly.com

### EDUCATION

1986. Bachelors of Fine Arts, Major Visual Communication, College of Fine Arts, University of the Philippines, Diliman, Quezon City, Philippines

1980. St. Scholastica's Academy, Bacolod City, Philippines

### EXPERIENCE

#### Not-for-Profit Positions

- 2010-Present. Co-Director of the Center for Babaylan Studies. Santa Rosa, California
- 2007-2010. Founder and leader of Seekers of Feminine Wisdom. Women's spirituality and meditation group. Austin, TX.
- 2003-2005. Chairwoman of the Filipino American Women's Network Conference, FAWN 2005.
- 1998-2006. Founder, President, Creative Director, Editor of NewFilipina, Inc. First online community for Filipinas.

#### Conferences

- First International Babaylan Conference 2010. 2-day conference held at Sonoma State University. Brought about by the Center for Babaylan Studies. April 16-17, 2010.
- Filipino American Women's Network FAWN Conference 2005. June 3-5, 2005.

#### Speaking Engagement, Short List

- *Morning Welcome & intro first keynote speaker.* 2nd Day, First Int'l Babaylan Conference. April '10.
- *HONEST CONVERSATIONS: What is "Pinay Power"?* Fishbowl discussion of the cultural, political, and spiritual aspects of Filipina/American identity, leadership and power moderated by Dr. Melinda de Jesus. Presentation at the Filipino Women's Network, FWN SUMMIT: Power, Leadership & Influence for Filipina Women, San Ramon, California. 10/2004
- *From Asia With Love.* Documentary/Film Essay, by Sari Lluch Dalena on mail-order-bride services. Full Record at UNC Media Resources Library. Distributed by Third World Newsreel. New York City. (2003).
- *Ilongga Ka 'Day!* Interview with award winning host Charie Ginete-Ilon of ABS-CBN. Bacolod City, Philippines. April 2002.
- *Filipina Literature and Arts in the Diaspora!* Asian American Writers Workshop, AAWW, Launch of Merlinda Bobis' *THE KISSING* with Eileen Tabios, Lara Stapleton, Gina Apostol and Angel Shaw. Sponsors: Arkipelago and Aunt Lute Press. New York City. October 2001.
- *Business Presence on the Internet.* Presenter on Business Panel at the Filipino American Women's Network FAWN 2000 Conference. San Mateo, California. March 2000.

#### Workshops & Retreats, Short List

- *Babaylan Retreat.* Facilitator & attendee. Sta Rosa, CA. January 2011 and January 2010.
- Panel speaker on *Babaylan Revival among Filipino-Americans*, with Christian Cabuay, Mary Ann Ubaldo and Christine Balza. First International Babaylan Conference, April 16, 2010
- *Deprogramming from Patriarchal Programming.* Seekers of Feminine Wisdom. Northwest Austin, TX. November 2008 and November 2009.
- *Women's Monthly Meditation Circles,* Seekers of Feminine Wisdom. Northwest Austin, TX. 2007-2009.
- *Malakas at Maganda Factor Workshop,* The Malakas at Maganda Factor. Realizing and balancing the masculine and feminine strengths within us. [FAWN 2005](#). Kimmel Conference Center, New York University. June 3, 2005.
- *4 Sets of Panel Speakers, Fire (Activism, Politics & Justice Professionals), Water (Medicine and Healing Professionals), Earth (Teaching, Culture and Arts Professionals), Air (Visionaries),* [FAWN 2005](#). Kimmel Conference Center, New York University. June 3, 2005.
- *Women's Spiritual Retreat.* [FAWN2005](#). New York, New York. June 2, 2005.
- *Babaylan Spirit Workshop. Intro: Spirit of the Babaylan - Glimpse of the Roles of Power.* Brookly, New York. April 2004.
- *Wowee, Celebrating Women's Wisdom,* Manila, Philippines. 2002.

#### Professional Creative

- *Senior Art Director,* Charles Schwab & Co., Inc. Austin, TX. 2008-Present.
- *Freelance designer and project manager,* BagyoPerla.com. Comprehensive marketing and editorial packages on multimedia dimensions. Graphic design. Web design and development. 1995-2008.
- *Art Director,* MSA Design, January 1990-July 1995

## NEW MEDIA PUBLISHING

Conceptualize, design, create content, develop and publish the following web sites individually or with different teams:

- **Pinay.com.** Love Being Filipina. A site for and by Filipinas. [www.pinay.com](http://www.pinay.com). 2008.
- **NewFilipina.com.** *BagongPinay*; First online community for Filipinas, [www.newfilipina.com](http://www.newfilipina.com). 1998-present.
- **Babaylan Files.** Information, books, articles and links on Babaylan & Related Topics. [babaylan-files.blogspot.com](http://babaylan-files.blogspot.com). 2004-Present
- **Baybayin Alive.** Decolonization through the deeper meanings of Baybayin. [baybayinalive.blogspot.com](http://baybayinalive.blogspot.com). 2007-Present.
- **Pakikipagkapwa.** Sacred Interconnection. [www.pakikipagkapwa.net](http://www.pakikipagkapwa.net). 2005-Present.
- **Phenomenal Filipinas.** [www.phenomenalfilipinas.com/phenomenal](http://www.phenomenalfilipinas.com/phenomenal). 2008-Present
- **Fabulous Filipinas Online Campaign.** [www.fabulousfilipinas.net](http://www.fabulousfilipinas.net). 2004-Present
- **Tagipusuon sg Babaylan.** Art and Poetry of the power roles of the babaylan. [www.babaylan.com](http://www.babaylan.com). 2003-Present.

## CAMPAIGNS

**Fabulous Filipina Cyberspace Presence Campaign,** Online campaign launched via email and on the web from [www.fabulousfilipinas.net](http://www.fabulousfilipinas.net). 2004 to present.

## PUBLICATIONS, ARTICLES, REVIEWS, *Latest*

### 2011

- *The first featured Filipino member at Pinay.com!* January 2011 post, Perla's Pinay blog, Pinay.com
- *2011 is here! Mabuhay---may you and yours be filled with Life, Light and Love,* December 2010 post, Perla's Pinay blog, Pinay.com

### 2010

- *Ancient Filipinos Believed That All Things Have a Spirit and Meaning,* December 2010 post, BaybayinAlive Blog at <http://baybayinalive.blogspot.com>
- *Oops! This is not a dating/penpal site!,* September 2010 post, Pinay.com.
- *In defense of the mystical experience of being Filipino,* October 2010 post, BaybayinAlive Blog at <http://baybayinalive.blogspot.com>
- *Maganda ka! Ikaw ay indio. Ikaw ay Pilipino,* August 2010 post, Perla's Pinay blog, Pinay.com
- *I don't go around saying "I'm Filipina,"* July 2010 post, Perla's Pinay blog, Pinay.com
- *Of our Filipino Ancestors, Wu Li Masters and Ancient Greek Muses,* July 2010 post, Baybayin ay Buhayin!, October 2010 post, BaybayinAlive Blog at <http://baybayinalive.blogspot.com>
- *Optimism...* June 2010 post, Perla's Pinay blog, Pinay.com
- *Kabuhayan na dalisay,* June 2010 post, Perla's Pinay blog, Pinay.com

## ONLINE DISCUSSION COMMUNITIES

- **Pagbabalikloob Discussion Group** with Leny Strobel 2001. <http://groups.yahoo.com/group/pagbabalikloob/>
- **Babaylan Discussion Group** with Leny Strobel 2003. <http://groups.yahoo.com/group/babaylan/>

## ART SERIES

- *Babaylan Mandala Fine Art Print Series.* This art was created for Filipinos to meditate and contemplate upon and rediscover their inner gold. 2009-2010. [http://babaylan.net/sining\\_bmfineartprints.shtml](http://babaylan.net/sining_bmfineartprints.shtml)
- *Diwatang Babaylan, Babaylan Power Roles.* 2003. <http://babaylan.com/index2.html>

## JEWELRY DESIGN

- *The Babae Pendant and The Babaylan Pendant,* Custom-made Baybayin Jewelry. Designed by Perla Daly and Ann Ubaldo, [www.urduja.com](http://www.urduja.com)

## AWARDS

- **Outstanding Scholastican Achiever 2003** in the Field of Information Technology. Saint Scholastica's Academy Alumni Association. Bacolod City, Philippines.
- **Babaylan 2000 Award** for BagongPinay community at [www.newfilipina.com](http://www.newfilipina.com)

## REFERENCES

Leny Strobel. Associate Professor of American Multicultural Studies, Sonoma State University. Director of Center for Babaylan Studies. Rohnert Park, CA.

Tim Rickards. Account Director, Creative Services, Charles Schwab & Co., Inc. Austin, TX.

Lara Azzarito Ward. Director, Lotus Gardens Yoga Center, Sherman, CT.